



浙江大學

**ECON516**  
**International Trade**

# ECON516

## International Trade

### **Instructor Contact Details**

Lecturer-in-charge: TBA

Email: wlwyxy\_29@zju.edu.cn

Office location: Huajiachi Campus, Zhejiang University

Consultation Time: to be announced, and by appointment

### **Teaching Times, Modes and Locations**

The Time: TBA

Modes: Online/Face-to-face

Location: Anywhere via online/Huajiachi Campus, Zhejiang University via face-to-face

### **Academic Level**

Undergraduate

### **Units of Credit**

The course is worth 6 units of credit

### **Credit Hours**

The number of credit hours of this course equals to the credits of a standard semester-long Australian university course.

### **Contact Hours**

The course contains a total of 53 contact hours, which consists of orientation, lectures, seminars, quiz, discussion, research, case study, small tests, assignments, on-site field trip(s), in-class and after-class activities, revision and final exam. Students will receive an official transcript which is issued by Zhejiang University when completing this course.

### **Course Description:**

This course focuses on the theoretical analysis of international trade with references to empirical evidence. It reviews models of international trade, starting with the Ricardian model and concluding with the new trade models. It also examines international trade policies through reference to relevant case studies. Its main objective is to help students develop a comprehensive understanding on major trade issues around the world and the effects of globalization on trade. By the end of the course students should be familiar with the trade models, trade theory and policy, international factor movement, influences of technological, economies of scale, trade patterns and income distribution. The course will also be touching on social responsibility and ethical concerns which may arise in international trade.

### **Prerequisite:**

N/A

### **Learning Resources**

1. Robert C. Feenstra and Alan M. Taylor (henceforth FT) (2014), International Trade, Third Edition, Worth Publishers
2. Salvatore, Dominick (2012), Introduction to International Economics, Third Edition, John Wiley and Sons.

### **Learning Objectives**

By the end of this course you should be able to:

- Critically analyse major international trade theories with reference to empirical evidence and understand the fundamental concepts of international trade.
- Review models of international trade, including Ricardian model and the new trade models.
- Develop comprehensive understanding on contemporary world trade and policy issues and appreciate their impact on countries.
- Demonstrate a consciousness of trade disputes which arise the motives behind them.

- Identify the impacts of globalisation on trade and present a range of implications that result from them.
- Describe ethical concerns that are commonly identified in international trading and ways to overcome these issues.
- Develop ethical awareness in the realm of international trade.

**Course Delivery:**

- Online Lecture mode includes lectures, seminars, quiz, discussion, research, case study, small tests, assignments, online field trip(s), in-class activities, revision and final exam.
- Face-to-face Lecture mode includes lectures, seminars, quiz, discussion, research, case study, small tests, assignments, on-site field trip(s), in-class and after-class activities, revision and final exam.

The following course will be taught in English. There will also be guest speakers and optional field trips available for students who would like to enhance their learning experience. All courses and others sessions will be run during weekdays.

**Topics and Course Schedule:**

| <b>Topic</b>  | <b>Activities</b> |
|---|-------------------|
| <b>Orientation</b>  |                   |
| <b>Introduction to International Trade</b>  | Lecture; Tutorial |
| <b>Establishing a sustainable competitive advantage<br/>Resource, Comparative Advantage<br/>and Income distribution</b> | Lecture; Tutorial |
| <b>Factor Endowment Differences</b>   | Lecture; Tutorial |

|   |                   |
|---|-------------------|
| <b>Heckscher-Ohlin Theory</b>   |                   |
| <b>Technology Differences<br/>Ricardian Trade Theory</b>  | Lecture; Tutorial |
| <b>Trade policy<br/>Trade Protection policies; Strategic<br/>Trade Policy; the political economy of<br/>trade</b>                         | Lecture; Tutorial |
| <b>Seminar</b>  |                   |
| <b>Distributional effects of trade on<br/>developed economies<br/>Economies of Scale, Imperfect<br/>competition and Trade</b>             | Lecture; Tutorial |
| <b>The Global Economy and Foreign<br/>Direct Investment<br/>International factors movements</b>   | Lecture; Tutorial |
| <b>Seminar</b>  |                   |
| <b>Trade Blocs<br/>Trade agreements; motives behind<br/>trade disputes</b>  | Lecture; Tutorial |
| <b>International Trade and Exchange<br/>Rate Movements<br/>Exchange Rate fluctuations; social<br/>responsibility and ethical concerns</b> | Lecture; Tutorial |
| <b>Imperfect Competition, Increasing<br/>Returns and Strategic Trade Polic</b>  | Lecture; Tutorial |
| <b>Preferential Trade Areas</b>   | Lecture; Tutorial |
| <b>Trade restrictions<br/>Tariffs and nontariff barriers</b>  | Lecture; Tutorial |
| <b>Administered Protection</b>  | Lecture; Tutorial |
| <b>Revision</b>   |                   |

|                   |  |
|-------------------|--|
| <b>Final exam</b> |  |
|-------------------|--|

**Assessments:**

|                     |     |
|---------------------|-----|
| Class Participation | 10% |
| Quiz                | 10% |
| In class test       | 15% |
| Assignment          | 15% |
| Final exam          | 50% |

**Grade Descriptors:**

|    |                  |        |
|----|------------------|--------|
| HD | High Distinction | 85-100 |
| D  | Distinction      | 75-84  |
| Cr | Credit           | 65-74  |
| P  | Pass             | 50-64  |
| F  | Fail             | 0-49   |

**High Distinction 85-100**

Treatment of material evidences an advanced synthesis of ideas

Demonstration of initiative, complex understanding and analysis

Work is well-written and stylistically sophisticated, including appropriate referencing, clarity, and some creativity where appropriate

All criteria addressed to a high level

**Distinction 75-84**

Treatment of material evidences an advanced understanding of ideas

Demonstration of initiative, complex understanding and analysis

Work is well-written and stylistically strong

All criteria addressed strongly

**Credit 65-74**

Treatment of material displays a good understanding of ideas

Work is well-written and stylistically sound, with a minimum of syntactical errors

All criteria addressed clearly

**Pass 50-64**

Treatment of material indicates a satisfactory understanding of ideas

Work is adequately written, with some syntactical errors

Most criteria addressed adequately

**Fail 0-49**

Treatment of ideas indicates an inadequate understanding of ideas

Written style inappropriate to task; major problems with expression

Most criteria not clearly or adequately addressed

**Academic Integrity**

Students are expected to uphold the university's academic honesty principles which are an integral part of the university's core values and principles. If a student fails to observe the acceptable standards of academic honesty, they could attract penalties and even disqualification from the course in more serious circumstances. Students are responsible for knowing and observing accepted principles of research, writing and any other task which they are required to complete.

Academic dishonesty or cheating includes acts of plagiarism, misrepresentation, fabrication, failure to reference materials used properly and forgery. These may include, but are not limited to: claiming the work of others as your own, deliberately applying false and inaccurate information, copying the work of others in part or whole, allowing others in the course to copy your work in part or whole, failing to appropriately acknowledge the work of other scholars/authors through acceptable referencing standards, purchasing papers or writing papers for other students and submitting the same paper twice for the same subject.

This Academic Integrity policy applies to all students of the Zhejiang University in all programmes of study, including non-graduating students. It is to reinforce the University's commitment to maintain integrity and honesty in all academic activities of the University community.

## **Policy**

- The foundation of good academic work is honesty. Maintaining academic integrity upholds the standards of the University.
- The responsibility for maintaining integrity in all the activities of the academic community lies with the students as well as the faculty and the University. Everyone in this community must work together to ensure that the values of truth, trust and justice are upheld.
- Academic dishonesty affects the University's reputation and devalues the degrees offered.
- The University will impose serious penalties on students who are found to have violated this Policy. The following penalties may be imposed:
  - Expulsion;
  - Suspension;
  - Zero mark/fail grade;
  - Marking down;
  - Re-doing/re-submitting of assignments or reports; and
  - Verbal or written warning.

