



浙江大學

**FINS921**

**International finance**

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## **International finance**

### **Instructor Contact Details**

Lecturer-in-charge: TBA

Email: wlwyxy\_29@zju.edu.cn

Office location: Huajiachi Campus, Zhejiang University

Consultation Times: to be announced, and by appointment

### **Teaching Times and Locations**

The Time and Location: TBA, Huajiachi Campus, Zhejiang University

Lecture sessions include lectures, seminars, field trip(s) as well as in-class activities.

### **Academic Level**

Postgraduate

### **Units of Credit**

The course is worth 6 units of credit

### **Contact Hours**

The course contains a total of 53 contact hours, which consists of an orientation meeting, 13 lecturing seminars, a revision day, a field trip and a final exam. Each seminar is 180 minutes in length, while the field trip is 300 minutes and the final exam costs 120 minutes. Students will receive an official transcript which is issued by Zhejiang University when completing this course.

### **Credit Hours**

The number of credit hours of this course equals to the credits of a standard semester-long Australian university course.

### **Course Description:**

This course provides students with the basic theoretical and practical knowledge needed to manage the financial functions of companies operating in multiple countries. This includes the theory and evidence necessary to understand international capital and foreign exchange markets. In particular, the course covers topics such as international diversification, foreign direct investment decisions, the cost of capital for transnational corporations, financial and political risk, the role of transnational Banks and the financial benefits of euro currencies and euro bonds, short-term financing and international stock markets. The general focus is to identify and manage risks associated with exchange rate fluctuations and changes in government policy.

### **Prerequisite:**

N/A

### **Learning Resources**

Madura, J. (2016). International Financial Management, 13th Edition, Cengage Learning.  
Shapiro, A.C. (2014), Multinational Financial Management, 10th Edition, Wiley.

### **Learning Objectives**

By the end of this course you should be able to:

- Analyse and discuss the international macro-economic and political environment.
- Describe the techniques and strategies employed by key decision makers who operate in the international financial arena.
- Identify and select the most appropriate risk management technique used to hedge risk, such as options and futures used in managing exposure to foreign exchange fluctuations.
- Analyse common difficulties faced by multinational companies whilst conducting financial management in different geographical regions.
- Develop knowledge on the models of international capital budgeting analysis and their role in making international financial management decisions.

- Compare, contrast, and assess varying exchange rate systems and governance systems of various countries.

**Course Delivery:**

The following course will be taught in English and it will comprise of lectures, tutorials, projects, presentations and group activities. In addition to these, there will also be guest speakers and optional field trips available for students who would like to enhance their learning experience. The course will be delivered within 13 sessions, with each session totaling 3 hours-inclusive of both the lecture and tutorial. These sessions will be running during weekdays, Monday to Friday. Students are expected to engage in class discussions and work cooperatively during group work.

**Topics and Course Schedule:**

<b>Topic</b>	<b>Activities</b>
<b>Orientation</b>	
<b>Multinational Financial Management and the International Monetary System</b>	Lecture; Tutorial
<b>Exchange Rate Determination and the Foreign Exchange Market</b>	Lecture; Tutorial
<b>International Financial Markets Global Capital Markets: Currency exchange, Credit, Bond and Stock Markets</b>	Lecture; Tutorial
<b>Parity Conditions: Purchasing Power Parity and the Fisher Effect</b>	Lecture; Tutorial
<b>Currency Derivatives Currency futures, currency options and currency swaps</b>	Lecture; Tutorial

<b>Seminar</b>	
<b>Interest Rate Parity and International Parity Conditions</b> <b>International Arbitrage and Interest Rate Parity</b>  <b>Interest Parity Relationship and Forecasting International Parity Relationships and their implications;</b> <b>Forecasting Exchange Rates;</b>	Lecture; Tutorial
<b>Foreign Exchange Exposure and Management</b> <b>Exchange Rate Fluctuations;</b> <b>Managing Transaction Exposure;</b>	Lecture; Tutorial
<b>Midterm exam</b>	
<b>International Portfolio Diversification</b> <b>FDI and multinational capital budgeting; Multinational Treasury Management; Sourcing Debt Internationally; Sourcing Equity Internationally</b>	Lecture; Tutorial
<b>Swap and Interest Rate Risk Management</b> <b>Interest Rate and Currency Swaps</b>	Lecture; Tutorial
<b>DFI &amp; Country Risk Analysis</b> <b>Direct Foreign Investment and market entry; Risk analysis and risk management techniques.</b>	Lecture; Tutorial
<b>Capital budgeting for multinational firms</b>	Lecture; Tutorial
<b>The restructuring of multinational firms and their capital structures;</b> <b>Financing International Trade; Real options and cross-border investment strategies;</b>	Lecture; Tutorial

<b>Political Risk Management</b>	Lecture; Tutorial
<b>Revision</b>	
<b>Final exam</b>	

**Assessments:**

Class participation	15%
Research and case study	20%
In Class test	25%
Final exam	40%

Details on each of the assessments will be discussed during class lectures.

**Class participation (15%)**

Active engagement in class activities and discussions are encouraged to consolidate what has been learnt in lectures. Class participation is essential towards developing a comprehensive understanding on the learning outcomes and expectations placed on students. Students are expected to participate and actively engage in all class discussions in order to ensure that they gain a more holistic learning experience. Those who are unwilling to contribute or participate in class discussions should expect relatively low class participation grade even if they are physically present in all classes.

To further enhance the learning experience, it is also important for you to engage in regular discussions with other students, in exchanging knowledge and ideas with regards to this course and its key topics. Students are expected to be present and punctual for all their classes. Lateness and causing disruption to other students is not acceptable and will not be tolerated. Doing so will lead to the deduction of class participation marks. Students are expected to be respectful towards their peers, their lecturers and all other staff members. If you are not ready to meet these basic expectations, this may not be a suitable option of study for you.

#### In class tests (25%)

- Type: Examination
- Weight: 15%
- Length: A 45 minutes quiz conducted in the class.
- Task: This is a closed book examination.
- Details of the test will be announced and discussed in class.

#### Research and case study(20%)

• Students will be allocated into groups to complete a group assignment relating to course topics. They are required to work collaboratively with each other to complete this task and present it to the class through a speech (optional). Details of the assignment will be announced and discussed during the class.

- 5 pages maximum in A4,
- 12 point Times New Roman font
- Single line spacing

#### Final examination (40%):

Type: Examination

Weight: 40%

Length: A two hours formal final examination will be scheduled by the lecture and conducted in the class.

Task: This is a closed book examination.

Students should expect a variety of differently structured questions such as multiple-choice answers, short answer questions, and extended responses. Students are expected to attempt all components of the exam to their best of their abilities. Students will be provided with samples questions and a comprehensive explanation on exam instructions.

Please make sure that you are physically present in all classes, especially on examination dates. No make-up tests or examinations will be provided.

**Grade Descriptors:**

HD	High Distinction	85-100
D	Distinction	75-84
Cr	Credit	65-74
P	Pass	50-64
F	Fail	0-49

**High Distinction 85-100**

Treatment of material evidences an advanced synthesis of ideas

Demonstration of initiative, complex understanding and analysis

Work is well-written and stylistically sophisticated, including appropriate referencing, clarity, and some creativity where appropriate

All criteria addressed to a high level

**Distinction 75-84**

Treatment of material evidences an advanced understanding of ideas

Demonstration of initiative, complex understanding and analysis

Work is well-written and stylistically strong

All criteria addressed strongly

**Credit 65-74**

Treatment of material displays a good understanding of ideas



Work is well-written and stylistically sound, with a minimum of syntactical errors  
All criteria addressed clearly

**Pass 50-64**

Treatment of material indicates a satisfactory understanding of ideas  
Work is adequately written, with some syntactical errors  
Most criteria addressed adequately

**Fail 0-49**

Treatment of ideas indicates an inadequate understanding of ideas  
Written style inappropriate to task; major problems with expression  
Most criteria not clearly or adequately addressed

**Academic Integrity**

Students are expected to uphold the university's academic honesty principles which are an integral part of the university's core values and principles. If a student fails to observe the acceptable standards of academic honesty, they could attract penalties and even disqualification from the course in more serious circumstances. Students are responsible for knowing and observing accepted principles of research, writing and any other task which they are required to complete.

Academic dishonesty or cheating includes acts of plagiarism, misrepresentation, fabrication, failure to reference materials used properly and forgery. These may include, but are not limited to: claiming the work of others as your own, deliberately applying false and inaccurate information, copying the work of others in part or whole, allowing others in the course to copy your work in part or whole, failing to appropriately acknowledge the work of other scholars/authors through acceptable referencing standards, purchasing papers or writing papers for other students and submitting the same paper twice for the same subject.

This Academic Integrity policy applies to all students of the Zhejiang University in all programmes of study, including non-graduating students. It is to reinforce the University's commitment to maintain integrity and honesty in all academic activities of the University community.

## **Policy**

- The foundation of good academic work is honesty. Maintaining academic integrity upholds the standards of the University.
- The responsibility for maintaining integrity in all the activities of the academic community lies with the students as well as the faculty and the University. Everyone in this community must work together to ensure that the values of truth, trust and justice are upheld.
- Academic dishonesty affects the University's reputation and devalues the degrees offered.
- The University will impose serious penalties on students who are found to have violated this Policy. The following penalties may be imposed:
  - Expulsion;
  - Suspension;
  - Zero mark/fail grade;
  - Marking down;
  - Re-doing/re-submitting of assignments or reports; and
  - Verbal or written warning.