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Proyecto
Microsite FIMP

Proyecto

Microsite FIMP

Presentamos la propuesta de diseño en pdf para poder simular mejor el resultado final.

El site estaría construido en forma de scroll y mantendría en pantalla en todo momento el menú superior y una línea inferior con un botón en forma de “+”.

Los apartados que aquí se muestran como páginas serían a los que se accederían pinchando en el menú correspondiente, pero también se podría navegar por ellos bajando con el scroll.

De cada apartado del menú se muestran varias páginas con el mismo cuerpo de texto pero con distintas imágenes y distintos titulares sobreimpresos en ellas. Estas imágenes irían cambiando automáticamente cada pocos segundos mientras se permanezca en ese apartado.

Si se pincha el botón inferior “+” subiría un pequeño faldón mostrando los logos de Santander Universidades y Banco de Shanghai, con los links a sus webs y a sus RRSS.
En algunas páginas hemos dejado una muestra del aspecto que tendría desplegado.

En el listado de universidades del apartado “Universidades participantes” los nombres de las universidades serían links a las páginas de cada una. Al clicar sobre cada universidad, la imagen del mapa junto con el listado bajarían dejando paso a la información de la universidad. Si clicamos sobre la “X” esta información desaparecería dejando paso nuevamente a la imagen del mapa con el listado.



FINANCIAL INTERNATIONAL MOBILITY PROGRAM

金融领域国际交流项目

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FIMP

FINANCIAL INTERNATIONAL MOBILITY PROGRAM

金融领域国际交流项目



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A unique international experience





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A pioneering program to promote international mobility

What is FIMP?

The Financial International Mobility Program (FIMP), promoted by Banco Santander and Bank of Shanghai, is a pioneering scholarship program designed to enhance learning and create an exchange network between prestigious universities in China, Europe and America, aiming to eliminate barriers and foster international mobility and multicultural exchange.

Through collaboration between universities in the fields of finance, economics and business administration, this program aims at fostering creativity, innovation and entrepreneurship between the participating students, teachers and researchers, developing their talent for today's global market.

FIMP offers a unique international opportunity.





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A unique exchange between East and West

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University education beyond borders

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www.santander.com/universidades



bankofshanghai.com





Experience an intercultural exchange.

The program

- **FIMP** has been conceived primarily as a program for the new generation of individuals with knowledge of finance, a vision of the future and an international academic profile.

Who is it aimed at?

- Students, teachers and researchers in the fields of Economics, Finance and Business Administration will have the opportunity to study programs related to their subject area and, if they wish, the language and culture of the country they visit.

What does it involve?

- Each Chinese university will exchange up to 6 participants; one to each European or American university. Each European and American university will exchange 6 participants; one to each Chinese university.
- The grant (5,000US\$) will help to cover the expenses of travel, accommodation, insurance, registration and living costs.
- The maximum stay at the host university is 6 months.





Discover a different vision of Economics, Finance and Business Administration

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Explore another culture

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Participating universities

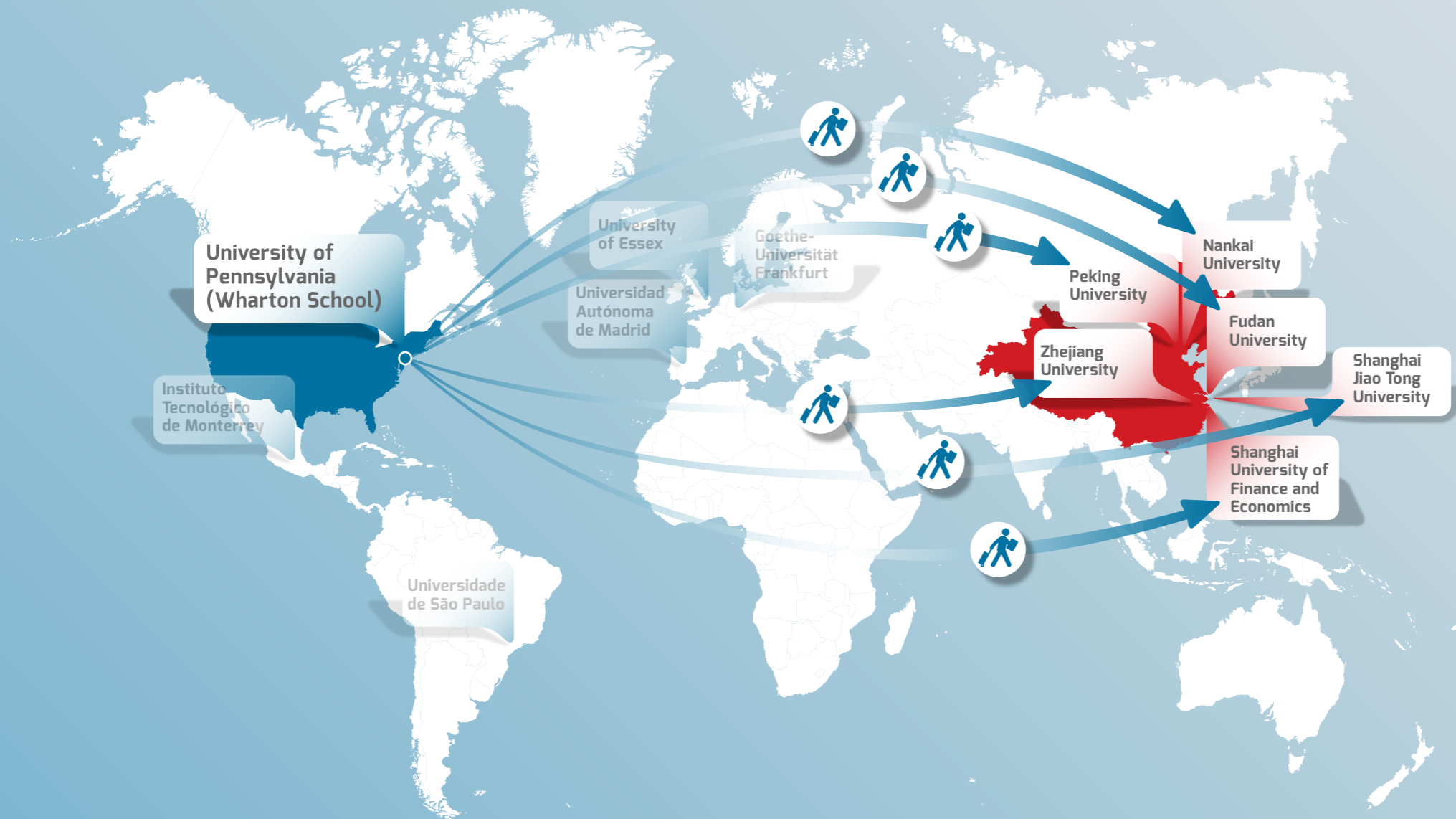
FIMP comprises 12 universities:

- Spain:** Universidad Autónoma de Madrid
- Germany:** Goethe-Universität Frankfurt
- United Kingdom:** University of Essex
- United States:** University of Pennsylvania (Wharton School)
- Brazil:** Universidade de São Paulo
- Mexico:** Instituto Tecnológico de Monterrey

- China:** Peking University
- Nankai University
- Zhejiang University
- Fudan University
- Shanghai Jiao Tong University
- Shanghai University of Finance and Economics

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Participating universities

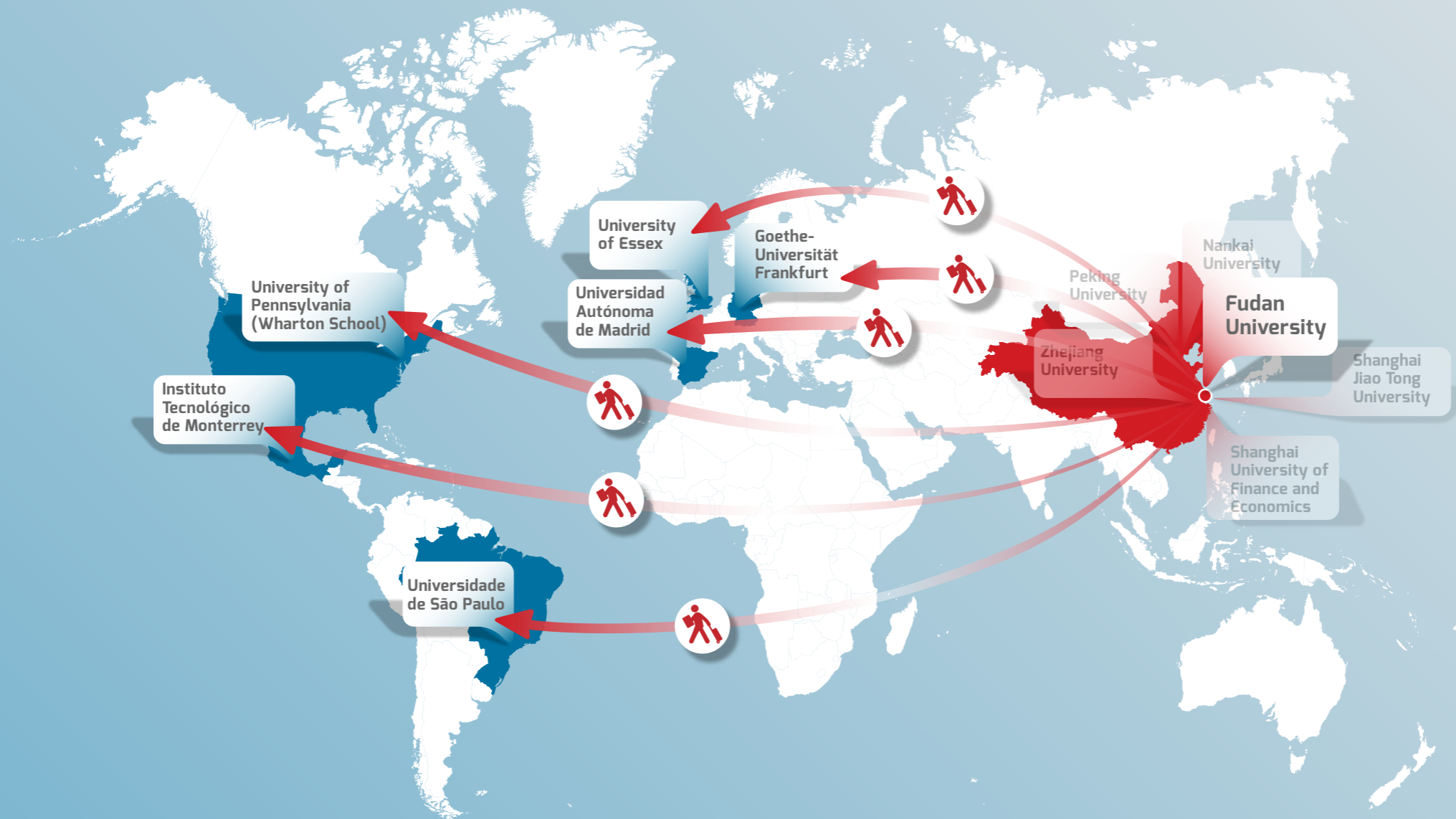
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China: Peking University

Nankai University

Zhejiang University

Fudan University

Shanghai Jiao Tong University

Shanghai University of Finance and Economics

[Click for more information](#)





More information

For more information on how to apply for the FIMP program, contact your university's program coordinator:

Europe

Universidad Autónoma de Madrid:

Ms. Matilde Delgado
Tel: +34 91 497 8529
Email: ori.uam@uam.es
Dr. Amaya Mendikoetxea (Mrs.)
Tel: +34 91 497 5053
Email: vicerrectorado.internacional@uam.es

Goethe-Universität Frankfurt:

Mrs. Bianka Jäckel
Tel: +49 (0) 69 798 34607
Email: jaeckel@wiwi.uni-frankfurt.de
Dr. Lars Pilz (Mr.)
Tel: +49 (0) 69 798 34608
Email: lpilz@wiwi.uni-frankfurt.de

University of Essex:

Mrs. Lynsey Dawson
Tel: +44(0)1206 872700
Email: ldawson@essex.ac.uk

America

University of Pennsylvania (Wharton School):

Mr. Mauro F. Guillen
Tel: +1 215-573-6267
Email: guillen@wharton.upenn.edu

Universidade de São Paulo:

Dr. Raul Machado Neto
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Dr. Claudio Possani
Email: diretorias.aucani@usp.br
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mobility.area3@usp.br

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China

Peking University:

Mrs. MA Lan
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Nankai University:

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Email: yangqy@nankai.edu.cn
nkyangqy@gmail.com

Zhejiang University:

Mrs. ZHENG Yaoli
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Email: lindazyl@zju.edu.cn

Fudan University:

Mrs. GAO Xiaomei
Tel: +86 21 5566 5631
Email: econ@fudan.edu.cn

Shanghai Jiaotong University:

Mrs. SHI Miao (Stephanie, Teaching Affairs)
Tel: +86 21 5230 1522
Email: shimiao@sjtu.edu.cn
Mrs. WANG Haihui (Phil, Exchange Office)
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Email: haihuiwang@sjtu.edu.cn

Shanghai University**of Finance and Economics:**

Mr. RONG Jun
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Email: rongjun@shufe.edu.cn





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Disclosure

We will not share any personal information with third parties.





Participating universities

CHINA
Peking University**Brief description:**

Peking University is a comprehensive and national key university with outstanding faculty.

The university has effectively combined research on important scientific subjects with the training of personnel with a high level of specialized knowledge and professional skill. Peking University has become a center for teaching and research and a university of a new type, embracing diverse branches of learning such as basic and applied sciences, social sciences and the humanities, and sciences of medicine, management, and education. Its aim is to rank among the world's best universities in the future.

Year founded: 1898

Type: Public

Enrolment: 41,521 including 2,559 degree-seeking international students

Faculty and Staff: 20,290

Faculties: 62 schools & departments

Rector: Prof. LIN Jianhua

Location: Beijing, China

Research: Peking University has approximately 44 different research laboratories, institutes and centers, covering a wide variety of disciplines. For a full list please see:
http://english.pku.edu.cn/Academics_Research/Labs_Centers/

International Students: Peking University has established exchange programs with more than 380 universities and research institutions in more than 60 countries and regions in the world. By holding the world elite, "University Day", International Cultural Festival, foreign ambassadors speech, Nobel laureate lectures and other activities, Peking University in the construction of an international harmonious campus culture has taken a new step. Foreign experts and high-level visiting scholars gradually become an important force in the faculty. Peking University students are also for campus culture has injected new vitality, and foreign students to promote and deepen the understanding between different cultures through exchanges, broaden the international perspective.

<http://www.isd.pku.edu.cn/index.php?m=content&c=index&a=lists&catid=68>

Website: www.pku.edu.cn

Enrolment requirements:**1). English level:**

Proficient in English or Chinese, TOEFL 100 or equivalent

2). University specialty:

Business, Economics or General Management related

3). Students to be accepted:

Completed 2-year study at home university
Postgraduate students

Participating Schools:

Guanghua School of Management

Exchange level:

Junior Undergraduates
Postgraduates
Professors / Researchers

Exchange duration:

Semester (less than 6 months)
Summer Course (2 weeks)

Summer Course website:
<http://dbic.gsm.pku.edu.cn>

Courses type offered by the university:

Finance, Economics and Business Management related

Introduction to the Probability and Statistics, Macroeconomics, Corporate Finance, Organization and Management, Financial Statement Analysis, Financial Risk and Management, Topic in International Finance and Capital Market, E-Commerce, Channel Management, Operation Management, Strategy Management, Business Simulation Games, Macroeconomics, Securities Analysis and Investments, Chinese Society and Business Culture, Advanced Managerial Accounting, Investment Banking, Start Programming for Quantitative Management.

For more courses information, please refer to:
<http://exchange.gsm.pku.edu.cn>

Estimated expenses during the exchange period:

Tuition: Free

Lodging: RMB3,000~6,000/month for students & professors

Monthly local live cost: RMB1,500~2,500

Responsible department and coordinator:

Office of International Relations

Mrs. MA Lan

Tel: +86 10 6275 1244

Email: malan@pku.edu.cn

Mr. HUANG Tao (Staff Exchange)

Tel: +86 10 6275 2055

Email: taohuang@pku.edu.cn

Guanghua School of Management

Mrs. HU Fanlin

Tel: +86 10 6274 7002

Email: hu@gsm.pku.edu.cn





Participating universities

CHINA
Fudan University**Brief description:**

Known as "one of the best universities in Southern Yangtze River Area", Fudan University is one of the oldest universities in China founded in 1905.

Currently, Fudan is a comprehensive university consisting of programs in liberal arts, social sciences, natural sciences, technical science, medical sciences and management sciences. The primary concern of Fudan University is to produce well-rounded graduates with talents of a high quality, as the university motto says "rich in knowledge and tenacious of purpose; inquiring with earnestness and reflecting with self-practice".

Year founded: 1905

Type: Public

Enrolment: 28,900 including 3,000 degree-seeking international students

Faculty and Staff: 5,800

Faculties: 27 schools & departments

Rector: Prof. XU Ningsheng

Location: Shanghai, China

Research: Fudan has 24 Level I discipline bachelor programs, 153 Level I discipline doctor programs and 219 Level I discipline master programs; 11 Level I national key disciplines, 19 Level II national key disciplines, and 3 national (nurturing) key disciplines, 20 Shanghai municipal key disciplines, 9 Shanghai municipal key medical disciplines. In the 3rd round national discipline evaluation, Fudan submitted 37 Level I disciplines and 12 of them rank top 3 in China, 17 of them rank top 5 in China. Currently there are 15 disciplines rank 1% by ESI globally, which ranks 2nd in China. Among all, there are 3 disciplines rank top 100 in the world, namely, Chemistry No. 48th, Material Science No. 51st, and Mathematics No. 81st. Clinical medical science ranks ESI 0.1% globally and has the potential of becoming a world class discipline.

International Students: The School of Economics at Fudan University which will take charge of this program is made up of departments of economics, world economy, international finance, public economics, and insurance, 3 major research centers and 28 other research centers.

The school is among the leading institutions of economics education and research in China. The school offers 2 post-doctoral programs of theoretical and applied economics, 9 PhD tracks, 12 Master tracks and 5 undergraduate programs. The Level-1 Discipline of Theoretical Economics, two Level-2 Disciplines of Finance and Industrial Economics at the school are Key National Disciplines supported by the "Project 211". The school regularly exchanges research materials with foreign academic institutions.

Website: www.econ.fudan.edu.cn/en

Enrolment requirements:**1). English level:**

For non native speakers, Test of English as a Foreign Language (TOEFL) score of 550 (or 90 for the IBT) or higher; or an International English Language Testing System (IELTS) score of 6.5 or higher.

2). University specialty:

Economics & Finance related

3). Students to be accepted:

Junior & Senior undergraduates (postgraduate courses are also available.)
Postgraduates

Participating Schools:

The School of Economics
(Handan Road Campus)

Exchange level:

Junior & senior undergraduates
Postgraduates
Professors / Researchers
Administrative Staff

Exchange duration:

Semester (less than 6 months)

Courses type offered by the university:

- 1). Chinese Economy
- 2). China's Financial System
- 3). Chinese Foreign Trade

For more courses information, please refer to:
<http://www.econ.fudan.edu.cn/en/programinfor.php?pid=656>

Estimated expenses during the exchange period:

Tuition: Free

Lodging: RMB12,000/semester for students
RMB200~370/day for professors

Monthly local live cost: RMB1,500~3,000

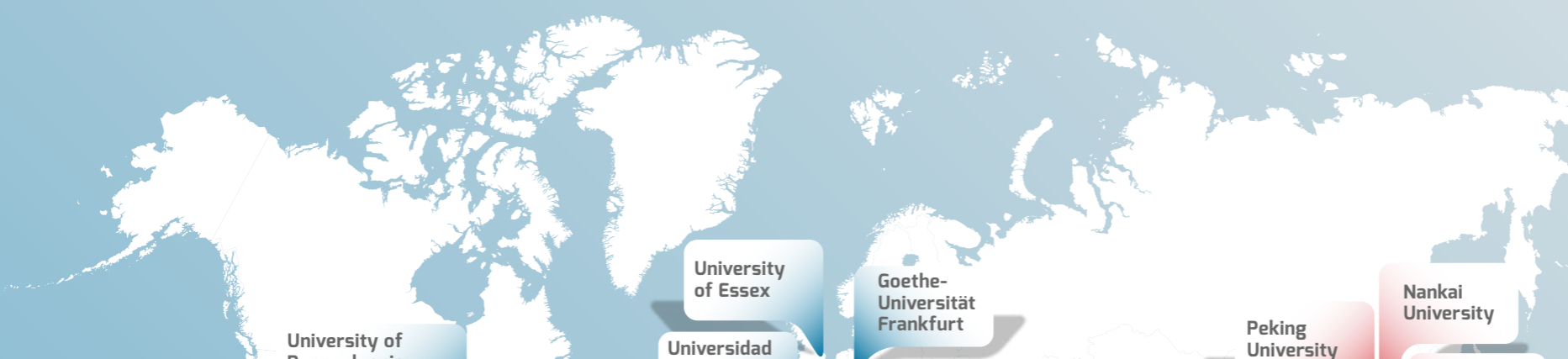
Responsible department and coordinator:

The School of Economics

Mrs. GAO Xiaomei

Tel: +86 21 5566 5631

Email: econ@fudan.edu.cn





Participating universities

CHINA
Shanghai Jiaotong University**Brief description:**

Shanghai Jiao Tong University (SJTU), as one of the higher education institutions which enjoy a long history and a world-renowned reputation in China, is a key university directly under the administration of the Ministry of Education (MOE) of the People's Republic of China and co-constructed by MOE and Shanghai Municipal Government.

Through 119 years' unremitting efforts, SJTU has become a comprehensive, research-oriented, and internationalized top university in China.

Year founded: 1896**Type:** Public**Enrolment:** 47,735**Faculty and Staff:** 2,823**Faculties:** 28 schools & departments**Rector:** Prof. ZHANG Jie**Location:** Shanghai, China

Research: SJTU is constantly strengthening its independent scientific research innovation capability. Research fund has increased steadily, with the total funding from the National Natural Science Foundation ranking first in China, and major breakthroughs have been made in the construction of research bases and laboratories. Following winning 11 State Scientific and Technological Awards in 2010, in 2011 SJTU won 13 State Scientific and Technological Awards. The number of academic dissertations continues to be on the top in the country; quality of SCI Dissertations has greatly improved with the number of "Outstanding" dissertations ranking the 2nd in China.

International Students: Antai College of Economics and Management (ACEM), SJTU aims to develop the highest-level managerial talent, with thoroughly international perspectives and capacities, and the ability to compete in the global economy. ACEM is the first and only China-based business school to be triply accredited by EQUIS, AMBA and AACSB.

As the first business school in China to set a graduate school abroad and offer MBA education, ACEM has developed a complete international education system and extensive cooperative relationships with over 70 business schools in renowned universities overseas, including Massachusetts Institute of Technology (USA), The University of Washington (USA), Marshall School of Business, University of Southern California (USA), Manchester Business School, University of Manchester (UK), Sauder School of Business, University of British Columbia (Canada) and so on.

Each year ACEM receives about 200 visiting or exchange students and sends out over 180 undergraduate, graduate and MBA students for exchange. Among the full-time students, there are about 160 international undergraduate students and 40 international graduate students.

Website: www.sjtu.edu.cn**Enrolment requirements:****1). English level:**

TOFEL≥90 or IELTS≥6.0; no need for native speakers of English or undergraduates of English teaching courses

2). University specialty:

Economics or Management related

3). Students to be accepted:

Studied the basic courses of Economics or Management

Participating Schools:

Antai College of Economics & Management (Xuhui Campus)

Exchange level:

Undergraduates

Postgraduates

Professors / Researchers

Administrative Staff

Exchange duration:

Semester (less than 6 months)

Courses type offered by the university:

For undergraduates:

- 1). International Finance
- 2). Environmental Economics
- 3). Financial Engineering
- 4). Corporate Finance
- 5). Intermediate Microeconomics

For more courses information, please refer to:

<http://www.acem.sjtu.edu.cn/en/ung/download.html>

Estimated expenses during the exchange period:

Tuition: Free

Lodging: about RMB12,600/semester for students
about RMB25,000/semester for professors

Monthly local live cost: RMB1,500~2,500

Responsible department and coordinator:

Antai College of Economics & Management

Mrs. SHI Miao (Stephanie, Teaching Affairs)

Tel: +86 21 5230 1522

Email: shimiao@sjtu.edu.cn

Mrs. WANG Haihui (Phil, Exchange Office)

Tel: +86 21 5230 2510

Email: haihuiwang@sjtu.edu.cn





Participating universities

CHINA
Shanghai University of Finance and Economics**Brief description:**

Recognized as one of the leaders of higher education in China, SUFE consistently scores highly for finance and economics in a range of national university rankings. As a specialized university with a talented student body and accomplished faculty, SUFE has a nationwide reputation for quality of teaching and learning that spans the full breadth of finance, applied economics, and management science.

SUFE's vision as a global university drives the university-wide strategy for international engagement. With an extensive range of international partners in Asia, Oceania, Europe and North America, SUFE aims to fulfill educational goals through research collaborations, as well as exchanges of faculty and students. The emphasis on international collaboration facilitates the spirit of openness that is a feature of SUFE.

Year founded: 1917**Type:** Public**Enrolment:** 21,302**Faculty and Staff:** 1,030**Faculties:** 24 schools & departments**Rector:** Prof. FAN Liming**Location:** Shanghai, China

Research: The guiding principle of SUFE's scientific research is to "serve the development of academic disciplines to aggressively promote economic construction". Since the year of 2004, the university has undertaken 1560 projects of various kinds among which 108 projects were funded by the National Natural Science Foundation and the National Social Science Foundation. 4295 papers and reports have been published including 260 papers published in top international academic journals and the top journals of China.

International Students: Internationalization at SUFE involves engaging the forefront of research worldwide in order to enrich the academic excellence of SUFE and prepare students for success in the global workplace. An international university requires a global curriculum, faculty, and students at home; and research collaborations, academic and student exchanges abroad. IECO (International Exchange and Cooperation) facilitates this work in diverse ways. These include expanding the partnership network worldwide, inviting international scholars and students to join SUFE to experience and understand China, and promoting an international culture among students and staff. IECO advocates for international education as a campus-wide priority and serves as a key resource to the SUFE community.

Website: www.sufe.edu.cn**Enrolment requirements:****1). English level:**

Sufficient English Skills to understand lectures/tutorials taught in the English Contexts, as well as to complete all academic requirements as prescribed by the lecturers/tutors.

2). University specialty:

Economics, Finance and Management related

3). Students to be accepted:

A academic/research background relating to the above subject areas.

Participating Schools:

School of Accountancy
School of Finance
School of Economics
(Guoding Road Campus)

Exchange level:

Undergraduates
Ph.D students
Professors / Researchers

Exchange duration:

Semester (less than 6 months)

Courses type offered by the university:

- 1). Accounting
- 2). Banking and International Finance
- 3). Economics

For more courses information, please refer to:

http://rsws.shufe.edu.cn/structure/GjcGatYw/InternationalStudents/Exchangexx_134494_1.htm

Estimated expenses during the exchange period:**Tuition:** Free**Lodging:** RMB900~2,700/month for students

RMB250~600/day for professors

Monthly local live cost: RMB1,500~2,500**Responsible department and coordinator:**

International Exchange & Cooperation Office

Mr. RONG Jun**Tel:** +86 21 6590 4709**Email:** rongjun@shufe.edu.cn



Participating universities

CHINA
Nankai University**Brief description:**

Nankai University was founded in 1919 by the famous Chinese educators, Mr. Zhang Boling and Mr. Yan Xiu. During the War of Resistance against Japan (1937-1945), Nankai University, Peking University (Beijing University) and Tsinghua University (Qinghua University) were united in Kunming to form the renowned Southwest Associated University. It was called "The North Star of Higher Learning". Nankai University has fostered numerous prominent figures such as the first Premier Zhou Enlai, Dr. Shiing-shen Chern, Dr. Ta-you Wu and playwright Cao Yu, who have all contributed greatly to China's revival and prosperity.

Year founded: 1919**Type:** Public**Enrolment:** 24,525**Faculty and Staff:** 3,858**Faculties:** 22 schools & departments**Rector:** Prof. GONG Ke**Location:** Tianjing, China

Research: Nankai University is the center for both education and academic research. A large number of academic achievements have been made and acknowledged home and abroad. Since 2007, Nankai University has won 2 National Second Prize of natural science, 1 National Second Prize for science and technology progress, 1 National Second Prize for technology invention, 7 National teaching achievements, 1 Chinese Young Scientist Prize, 20 the National Outstanding Professional Talent and 35 National Excellent Course.

International Students: Nankai University has a full-fledged education system for producing undergraduates, postgraduates on master's and doctoral programs and post-doctoral researchers. Currently, the University has a total enrollment of 24,305 students, including 12,873 undergraduate students, 8,156 master's candidates, 3,276 doctoral candidates, 2,894 international students, 4,444 part-time adult students and 37,340 students in its distance education program. Nankai University, with a history of more than 90 years, has long been an open, international university. Presently, it has established cooperative relationships with more than 290 colleges and research institutes from 45 countries, over 80 of which are in close collaboration with Nankai University through visiting scholars, exchange students, joint school-running and joint research projects.

Website: www.nankai.edu.cn**Enrolment requirements:****1). English level:**

English Native Speaker or IELTS≥6.0 or equivalent

2). University speciality:

Economics, Finance, Business or have previously one or more related modules.

3). Students to be accepted:

Sophomore, junior, senior or postgraduates

Participating Schools:

Office for International Academic Exchanges

Exchange level:

Undergraduates

Postgraduates

Professors / Researchers

Administrative Staff

Exchange duration:

Semester (less than 6 months)

Courses type offered by the university:

- 1). Strategic Management in China
- 2). International Business and Management
- 3). China's Financial Market and Case Study on Capital Operation

For more courses information, please refer to:

http://international.nankai.edu.cn/Pages_lxk/MInfoList_Page.aspx?NCode=wssq&PNCode=zsxx**Estimated expenses during the exchange period:****Tuition:** Free**Lodging:** RMB10,000/semester for students
Free for professors**Monthly local live cost:** RMB1,500**Responsible department and coordinator:**

Office for International Academic Exchanges

Mrs. Yang Qianye (Cecilia)**Tel:** +86 22 2350 8632**Email:** yangqy@nankai.edu.cnnkyangqy@gmail.com



Participating universities

CHINA
Zhejiang University**Brief description:**

Located in the historical and picturesque city of Hangzhou, Zhejiang University is a prestigious institution of higher education with a long history. Qiusi Academy, the predecessor of Zhejiang University, was founded in 1897 and was one of the earliest modern academies of higher learning established in China. In its 116-year history, Zhejiang University has always been committed to cultivating talent with excellence, advancing science and technology, serving for social development, and promoting culture.

Year founded: 1897**Type:** Public**Enrolment:** 46,364**Faculty and Staff:** 3,437**Faculties:** 36 schools & departments**Rector:** Prof. WU Zhaohui**Location:** Hangzhou, China

Research: Zhejiang University is a comprehensive research university with distinctive features and a national as well as international impact. Research at Zhejiang University spans 12 academic disciplines, covering philosophy, economics, law, education, literature, history, art, science, engineering, agriculture, medicine, management and etc. With 7 faculties and 37 colleges/schools, Zhejiang University has 14 primary and 21 secondary national leading academic disciplines.

International Students: The university had its first enrollment of international students in 1979 and since then, more than 25,000 international students have come to study in the school. In 2010, the International College gave admission to, both long-term and short-term, more than 4,150 overseas students coming from 128 countries across the world, including 180 doctoral candidates, 258 graduate students, 1295 undergraduate students, 354 visiting students, 1,184 long-term Chinese language students and 884 students of short-term programs. The college has a strong teaching faculty composed of more than 30 full-time teachers and over 40 part-time teachers, including 9 full professors and 22 associate professors.

Website: www.zju.edu.cn**Enrolment requirements:****1). English level:**

- Management School: IELTS (Academic) ≥ 6.5 (writing & speaking ≥ 6.0), TOEFL ≥ 90
- Economics School: IELTS (Academic) ≥ 6.5 , TOEFL ≥ 100
- Foreign Language School: TOEFL ≥ 550 (or IBT ≥ 80) or IELTS ≥ 6

2). University speciality:

Economics, Finance & Management related

3). Students to be accepted:

Sophomore, junior undergraduates (for all schools)
Second-year graduates or first-year doctoral
(for Management School)

4). Other:

A personal statement is required for the application

Participating Schools:

Management School
Economics School
Foreign Language School
(Zijingang Campus)

Exchange level:

Undergraduates
Postgraduates
Professors / Researchers
Administrative Staff

Exchange duration:

Semester (less than 6 months)

Courses type offered by the university:

- 1). Strategic Management (undergraduate course)
- 2). Cross-Cultural Management (undergraduate course)
- 3). Innovation Management (postgraduate course)
- 4). Chinese Economy
- 5). Chinese International Trade and Investment
- 6). Financial Management
- 7). Introduction to Management
- 8). World Economy and China

For the whole courses list please contact the university program coordinator.

Estimated expenses during the exchange period:**Tuition:** Free

Lodging: Management School: RMB3,500/month for students & RMB5,000/month for professors
Economics School: RMB180/day for professors
Foreign Language School: RMB1,200/month for students & RMB180/day for professors

Monthly local live cost: RMB2,500**Responsible department and coordinator:**

Undergraduate School

Mrs. ZHENG Yaoli**Tel:** +86 571 8820 6415**Email:** lindazyl@zju.edu.cn



Participating universities

BRAZIL
University of São Paulo**Brief description:**

Universidade de São Paulo (USP) is a public university, maintained by the State of São Paulo. It is the largest higher education and research institution in Brazil, and it is among the best universities in all global evaluations, being the top-ranked in Latin America. USP combines teaching with research and outreach activities. More than 99% of its faculty holds PhD, covering all fields of science, humanities, arts and technology.

Year founded: 1934**Type:** Public**Enrolment:** 94,875**Faculty and Staff:** Faculty 6,090
Administrative Staff 17,192 (as of 2014)**Faculties:** 42 schools, 6 specialized institutes and 4 museums**Rector:** Dr. Marco Antonio Zago**Location and Campuses:** Besides a main campus in São Paulo, USP has campuses located in other seven different cities in the state (Bauru, Lorena, Piracicaba, Pirassununga, Ribeirão Preto, Santos, and São Carlos).**Research:** USP's scientific production totalizes an average of about 22,000 publications of articles per year in indexed scientific journals, books, report and others. And 17,000 are indexed in ISI. Together with the Master and PhD degrees delivered by USP, this scientific production represents about 23% of the whole Brazilian scientific production.**International Exchange** Universidade de São Paulo has an International Office whose aim is to promote students, faculty and researchers' mobility by enhancing cooperation and helping with mobility logistics. Nowadays, USP has over 1,000 international agreements with several institutions all over the world. Students and faculty members enjoy a multicultural environment with people of different cultural backgrounds. Each School at USP has its own International Office with similar responsibilities, but focused on the international students who'll develop research/attend classes in the School.**Website:** <http://www.usp.br/internationaloffice/en/>
<http://www5.usp.br/english/?lang=en>**Enrolment requirements:****1). English level:**

Proficiency in Portuguese or English (TOEFL100 or equivalent)

2). University specialty:

Finance, Economics & Business Management related

3). Students to be accepted:Undergraduates
Graduates**Participating Schools:**School of Economics, Business and Accounting (FEA) – São Paulo
School of Economics, Business Administration and Accounting at Ribeirão Preto (FEARP)
Faculty of Philosophy, Languages and Literature, and Human Sciences (FFLCH) – São Paulo

Other schools are also available.

Exchange level:Undergraduates
Graduates
Professors / Researchers**Exchange duration:**

Semester (less than 6 months)

Courses type offered by the university:

Finance, Economics, Business Management & Culture & language related

For more courses information, please refer to:

<http://www5.usp.br/english/education/undergraduate/courses-offered/?lang=en>**Estimated expenses during the exchange period:****For students:****Tuition:** free**Lodging:** USD300/month**Monthly local live cost:** USD900**For professors:****Lodging:** USD500/month**Monthly local live cost:** USD1,500**Responsible department and coordinator:**

USP International Office

Dr. Raul Machado Neto

Provost for International Cooperation

Email: aucani@usp.br**Dr. Claudio Possani**

Associate Director for Mobility

Email: diretorias.aucani@usp.brmobility.area1@usp.brmobility.area3@usp.br

Participating universities

 GERMANY
Goethe University Frankfurt

Brief description:

Goethe University Frankfurt, positioned among the top international research universities, offers a wide variety of academic programs, a diverse group of research institutes, and a focus on interdisciplinary approaches to solving complex problems. Situated in Germany's most cosmopolitan and international city, the university attracts a diverse body of students and researchers from around the world. Students at Goethe benefit from studying and living in Frankfurt, the largest financial and trading centre in Europe—with plenty of opportunities to learn and practice speaking German.

Year founded: 1914

Type: Public

Enrolment: 46,000

Faculty and Staff: 4,700

Faculties: 16

Rector: Prof. Dr. Birgitta Wolff

Location and Campuses: Theodor-W.-Adorno-Platz 1, D-60323 Frankfurt.

Research: At the newly build University Campus Westend, the House of Finance combines several interdisciplinary research and education activities in the area of finance. It is an open meeting place and cooperation forum for academia, politics, and practitioners from industry and regulation.

International Exchange The staff of the International Office is committed to supporting all international students and guest scholars from start to finish, from the application procedure, to immigration paperwork, to accommodation facilities, to academic advising, through to graduation and beyond. We also provide information and advice for Goethe University students planning to go abroad.

Website: <https://www.uni-frankfurt.de>
Enrolment requirements:
1). English or German level:

B2 level according to Common European Framework of Reference for Languages

2). University specialty:

Finance

3). Students to be accepted:

Undergraduate, Graduate & Doctoral students

Participating Schools:

Faculty of Economics and Business Administration
Theodor-W.- Adorno Platz 4
60323 Frankfurt am Main

Exchange level:

Undergraduates
Postgraduates
Professors / Researchers

Exchange duration:

Semester (less than 6 months)
Summer Course (4 weeks)
<http://www.isu-frankfurt.com/>

Courses type offered by the university:

Finance, Money and Macroeconomics, Management and Microeconomics, Applied Econometrics, International Economic Policy, Accounting, Business Informatics and Information Economics, Marketing, Business Education

For more courses information, please refer to:

<https://qis.server.uni-frankfurt.de/qisserver/rds?state=w-tree&search=1&trex=step&root120152=43604|45680&P.vx=kurz>

Estimated expenses during the exchange period:

Tuition: Free, approx. EUR360 for semester ticket (public transport in Frankfurt and region and costs for student services)

Lodging: EUR400~1,000/month for students & professors

Monthly local live cost: EUR800~1,800

Responsible department and coordinator:

International Office, Faculty of Economics and Business Administration

Mrs. Bianka Jäckel

Tel: +49 (0) 69 798 34607

Email: jaeckel@wiwi.uni-frankfurt.de

If not available:

Dr. Lars Pilz (Mr.)

Tel: +49 (0) 69 798 34608

Email: lpilz@wiwi.uni-frankfurt.de



Participating universities

 MEXICO
 Instituto Tecnológico y de Estudios Superiores de Monterrey (Tecnológico de Monterrey)

Brief description:

Tecnológico de Monterrey is a private comprehensive university system offering PhD, master, undergraduate, and high-school programs in Engineering, Medicine, Management and Social, Arts and Human Sciences. It holds 31 campuses located across 25 cities in the country. Its academic programs are accredited by the main accreditation agencies in México including the National Council for Science and Technology (CONACYT).

At Tecnológico de Monterrey, we educate, transform and serve the people who live in an increasingly complex, turbulent and challenging world, who will use technologies that have not yet been invented, solve problems that have not yet been detected and lead companies that have not yet been created.

Year founded: 1943

Type: Private

Enrolment: 4,892 international Students (2014)

Faculty and Staff: 9,400 professors of which 3,000 are full time.

Faculties: Business and management
 Health Sciences
 Humanities, Social Sciences and Education
 Science, Engineering and Architecture
 Information technologies and Electronics
 Communication journalism and Law
 Applied art and design

Rector: David Noel Ramírez Padilla

Location and Campuses: Tecnológico de Monterrey is a Mexican university with 31 campus around the country, the 3 campuses participating in FIMP are located in Guadalajara, Monterrey and Mexico City. Anyway, if some is interested on visiting other Campus we can consider special cases.

Research:For the univeristy research is a strategic activity; it is the engine that generates innovative solutions for the economic, social and environmental development of our country. We are committed to the idea that scientific and applied research should be used to add value to a society in a more rapid, measurable manner. We believe that there are three ways to accomplish this: 1) research to improve education; 2) research to achieve innovation; and 3) research to transform society. Tecnológico de Monterrey is the leader in patent applications in Mexico.

<http://www.itesm.mx/wps/wcm/connect/ITESM/Tecnologico+de+Monterrey/English/Research/?cache=none>

International Exchange: Tecnológico de Monterrey was awarded a 5-star rating by QS Star Rating. We have strategic alliances with globally renowned consortiums and universities from over 45 countries for student and faculty exchange, as well as for the development of academic and research projects. International mobility has been a fundamental pillar. Since year 2000, more than 65,000 international students from more than 70 countries have been part of the university: <http://sitios.itesm.mx/vi/reportes/mobility2014/>

Website:

<http://www.itesm.mx/wps/wcm/connect/ITESM/Tecnologico+de+Monterrey/English/?cache=none>

Enrolment requirements:
1). English or German level:

<http://www.itesm.mx/wps/wcm/connect/sim/study+in+mexico/homepage/>

2). University specialty:

Business and management related

3). Students to be accepted:

Undergraduate and postgraduate students

Participating Schools:

All the undergraduate schools (Guadalajara campus preferred & recommended, Monterrey & Mexico City Campus)

Exchange level:

Undergraduates
 Postgraduates
 Professors / Researchers
 Administrative Staff

Exchange duration:

Semester (less than 6 months)
 Summer Course (4 week at least)

Courses type offered by the university:

Business and management related

For more course information, please contact adriana.rojas@itesm.mx and refer to:

<http://www.itesm.mx/wps/wcm/connect/ITESM/Tecnologico+de+Monterrey/English/Academic+offerings/?cache=none>

Estimated expenses during the exchange period:

Tuition: Free

Lodging: Paid by the student & professors depending on the city. Guadalajara and Monterrey have dorms. Mexico City has agreements with external housing.

Monthly local live cost: Depends to the City

Responsible department and coordinator:

Office of International Affairs -Tecnológico de Monterrey

Mrs. Adriana Rojas Martínez
 Director, International Development and Protocol

Tel: +52 777 362 0894

Email: adriana.rojas@itesm.mx

Vice Presidency of International Affairs - Tecnológico de Monterrey

Mrs. Osiris Medina Pavón
 Coordinator, Public Relations and International Protocol

Tel: +52 81 83 58 14 00 Ext.2950

Email: osiris.medina@itesm.mx





Participating universities

SPAIN

Universidad Autónoma de Madrid

**Brief description:**

UAM is recognized internationally, and is classed among the 200 best universities in the world. It is Spain's benchmark university in terms of research: 11 research institutes are located on campus, as well as the Madrid Science Park, with growing university-business collaboration (contracts, internships and sponsored chairs). Its company creation assistance Centre has taken part in creating over 100 companies since it was first set up. Also UAM graduates have a high rate of placement in the job market. Its previous Rector was appointed Education Minister in Spain. This university has been awarded the qualification of International Excellence Campus 2009-2015 together with the Spanish Research Council.

Year founded: 1968**Type:** Public**Enrolment:** 27,383 Undergraduate Students and 2,523 Post-graduate Students, with more than 2,000 international students.**Faculty and Staff:** Approx. 2,454 faculty and 993 staff.**Faculties:** 8 Faculties and Schools**Rector:** José María Sanz Martínez**Location and Campuses:** Madrid, Spain.

Research: There are 349 research groups across the fields of biomedicine, sciences, humanities, engineering and social sciences. UAM has 11 private and 5 joint research institutions, including the Madrid Science Park, whose objective is the building of quality scientific and technological platforms and the creation and development of technologically innovative companies.

International Exchange: UAM has established student exchange programmes with around 500 universities in the world, mostly through the ERASMUS network in Europe and international mobility programmes in Erasmus+, as well as bilateral international agreement. Latin America and Asia are priority areas for UAM international relations. UAM is pioneering in establishing Asian Studies in Spain and has fostered a close relationship with Asia through its Centre for East Asian Studies and various programs and institutes: Confucius Institute, Spain-China Council Foundation, The China-EU School of Law (CESL) and the European University Centre at the University of Beijing.

<https://www.uam.es/ss/Satellite/en/1242663011175/subHome/International.htm>

Website: <https://www.uam.es>**Enrolment requirements:**

1). English or German level:
B2 (First Certificate or similar)

2). University speciality:
Students of finance/economics/business studies. Students of any subject area for language and culture courses.

3). Students to be accepted:
For undergraduates, students in the second half of their study period, 3rd or 4th year for four year degree courses

Participating Schools:

Faculty of Economics and Business Studies
Faculty of Philosophy and Arts

Exchange level:
Undergraduates
Postgraduates
Professors / Researchers

Exchange duration:
Semester (less than 6 months)
Summer Courses (2~4 week)
www.uam.es/studyabroad

Courses type offered by the university:

Finance, Economics, Business Management; (e.g. Financial accounting, Macroeconomics, Microeconomics, Econometrics. Quantitative tools, International management, International marketing, etc.); Language and culture courses (e.g. Spanish Language, Spanish and Latin American Literature, Spain Today, etc.)

For more courses information, please refer to:

<http://www.uam.es/ss/Satellite/Economicas/en/home>

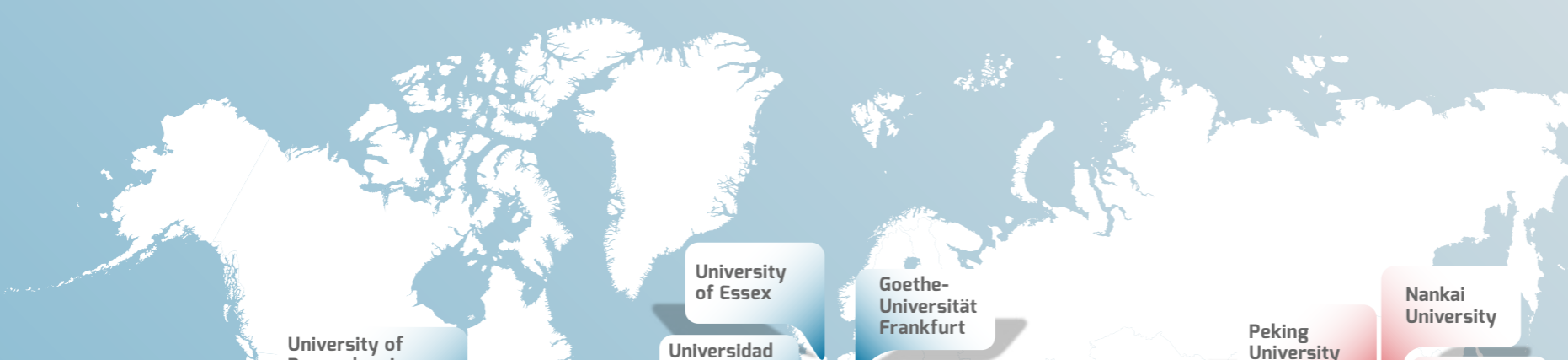
[http://www.uam.es/ss/Satellite/es/1242677387916/contenidoFinal/Study_Abroad_at_UAM_\(SAM\).htm](http://www.uam.es/ss/Satellite/es/1242677387916/contenidoFinal/Study_Abroad_at_UAM_(SAM).htm)

Estimated expenses during the exchange period:**For student:****Tuition:** Free**Lodging:** Paid by the student (USD450~800)**Monthly local live cost:** USD800**For professor:****Lodging:** Paid by the student (USD450~800)**Monthly local live cost:** USD1,000**Responsible department and coordinator:**

International Relations Office

Head: Ms. Matilde Delgado**Tel:** +34 91 497 8529**Email:** ori.uam@uam.es**Dr. Amaya Mendikoetxea (Mrs.)**

Pro Vice Chancellor for International Relations

Tel: +34 91 497 5053**Email:** vicerectorado.internacional@uam.es



Participating universities

UNITED KINGDOM
University of Essex**Brief description:**

The University of Essex has a proud, 50-year history of encouraging its members to think independently and to change the world for the better. Today, the pioneering research is shaping thinking and influencing policy. Essex is recognized as a world-leader in politics and hold the only Regius Professorship for political science, awarded by the Queen.

The Essex family is made up of students and staff from more than 130 countries and over 85,000 alumni living and working across the world. The global outlook is embedded in the curriculum and teaching, and members have access to language classes and study abroad initiatives. Essex's research focuses on world issues such as human rights, social policy and big data.

Year founded: 1964**Type:** Public**Enrolment:** 12,000 students (approx. 8,700 undergraduate, 3,300 postgraduate) with over 5,000 international students.**Faculty and Staff:** 2,254 staff (1,968FTE)**Faculties:** Humanities, Science and Health, Social Sciences**Rector:** Professor Anthony Forster**Location and Campuses:** Wivenhoe Park, Colchester, Essex, CO4 3SQ, UK

Research: Essex ranks in the top 20 UK universities for research excellence and the top 5 for social science research. Our politics research has been first in the UK since rankings began in 1986. The 2014 Research Excellence Framework (REF), the national assessment of research quality and impact, has reconfirmed our diverse strength in conducting world-leading research. We entered 14 different subject areas into REF 2014, and seven of these were ranked in the UK's Top 20 for research excellence, across social science, science and the humanities.

Website: www.essex.ac.uk/research

International Exchange: We welcome students from around the world for a period of study abroad at Essex and offer an outstanding international experience. Essex is home to students from over 130 countries and offers both an established reputation and a modern outlook.

Website: www.essex.ac.uk/essexabroad/incoming/**Website:** www.essex.ac.uk**Enrolment requirements:****1). English level:**

English language certificate (if English is not applicant's first language). The common tests for language proficiency are IELTS, Cambridge (CAE) and TOEFL iBT (EU applicants only). Essex also accepts some other English language test scores such as Pearson and may accept a school qualification. If students have successfully completed university-level studies in English, they will not normally be asked for additional evidence of proficiency.

2). University specialty:

Finance, business management, economics or language related

3). Students to be accepted:

Postgraduate students

Participating Schools:

Essex Business School
Department of Economics
Department of Language and Linguistics

Exchange level:

Postgraduates
Professors / Researchers

Exchange duration:

Semester (less than 6 months)

Courses type offered by the university:

Finance, Economics, Business Management & Culture & language related

For more courses information, please refer to:

<http://www.essex.ac.uk/ebs/pg/default.aspx>

<http://www.essex.ac.uk/economics/study/pg/default.aspx>

<http://www.essex.ac.uk/langling/pg/default.aspx>

Estimated expenses during the exchange period:**Tuition:** Free**Lodging:** RMB3,000~5,200/month for postgraduates or professors**Monthly local live cost:** Approx. RMB3,500**Responsible department and coordinator:****Mrs.** Lynsey Dawson

Head of Philanthropy

Tel: +44(0)1206 872700**Email:** ldawson@essex.ac.uk



Participating universities

UNITED STATES OF AMERICA
University of Pennsylvania (Wharton)**Brief description:**

The University of Pennsylvania, known as Penn, was founded as the country's first university. Penn has a proud tradition of intellectual rigor and boundary-breaking innovation that dates back to our founder, Benjamin Franklin. That tradition lives today through the creativity, entrepreneurship, and engagement of our faculty, students, and staff. The University offers a classic undergraduate education in the liberal arts and sciences, as well as advanced instruction in a variety of graduate and professional fields. Its annual research budget exceeds \$800 million.

Year founded: 1740**Type:** Private**Enrolment:** 24,800**Faculty and Staff:** Faculty 4,555; Staff 2,476

Faculties: Arts & Sciences, Communication, Dental Medicine, Engineering, Design, Medicine, Nursing, Social Policy & Practice, Veterinary Medicine, and the Wharton School (Business)

Rector: Amy Gutmann (President); Geoffrey Garrett (Dean of Wharton)**Location and Campuses:** Philadelphia, PA

Research: The Wharton School undertakes research on fundamental topics in the field of business management, including accounting, business ethics, decision sciences, entrepreneurship, human resources, finance, marketing, multinational management, operations, organizational behavior and theory, real estate, and strategy, among others. In addition, the Wharton School has 20 specialized research centers: Customer Analytics, Entrepreneurship, Environmental Management, Ethics, Family Business, Finance, Health Economics, Human Resources, Innovation Management, Insurance and Pensions, Management and Leadership, Public Policy, Real Estate, Retailing, Risk Management, and Sports Business.

<http://www.wharton.upenn.edu/faculty-and-research/>
<http://lauder.wharton.upenn.edu/pages/research/index.php>

International Exchange: Penn Global is the university's office of international students and scholars. It provides them with support and organizes activities.

<https://global.upenn.edu/iss>

Website: <http://www.wharton.upenn.edu/>

Enrolment requirements:**1). English level:**

Ability to read and speak English is essential to a fruitful stay at the University

2). University specialty:

Focus on business, management, and culture.

3). Students to be accepted:

PhD students
Postdocs
Visiting scholars

4). Other:

All stays must be approved by the Wharton School on a case by case basis.

Exchange level:

PhD students
Postdocs (holders of a PhD)
Visiting Scholars (Professors with a PhD)

Exchange duration:

Semester (less than 6 months)
Academic year (two semesters)
Summer Term (4~12 weeks)

Courses type offered by the university:

Finance, Economics, Business Management related

For more courses information, please refer to:

www.wharton.upenn.edu

Estimated expenses during the exchange period:

Tuition: For PhD students the part-time tuition is approximately USD4,555 per semester and fees are approximately USD3,426 per semester.

For Visiting Scholars (faculty) who are in possession of a PhD or doctoral degree: No tuition, but there is a SEVIS fee of approximately USD180.

For researchers and postdocs: treated as faculty if they have a PhD degree.

Lodging: Approximately USD1,200 for accommodation per month

Monthly local live cost: USD900 (USD500 for meals, USD200 for books, and USD200 for miscellaneous). In addition, the cost of health insurance ranges between USD350~400 per month.

Responsible department and coordinator:

The Wharton School and The Lauder Institute

Professor Mr. Mauro F. Guillen

Tel: +1 215-573-6267

Email: guillen@wharton.upenn.edu

