



浙江大學

INTE600

Innovative Entrepreneurship Program

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Innovative Entrepreneurship Program

Coordinator Contact Details:

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Office location: Room 349, South Building, Huajiachi Campus, Zhejiang University

Program Time and Location:

Time: 1 Jan 2024 ~ 19 Jan 2024

Host location: Zhejiang University and local enterprises

Academic Level:

Undergraduate/ Postgraduate

Credit points:

6 credit points per unit of Zhejiang University

Contact Hours:

The course contains a total of 53 contact hours, which consists of orientation meeting, lecturing seminars, workplace internship, cultural field trips, events, student individual work and group work. Students will receive an official transcript which is issued by School of International Studies, Zhejiang University when completing this program.

Unit Description:

This unit offers students a unique chance to expand their professional connections within the industry and apply their abilities in real-world work environments, including premier local innovative firms. Projects are tailored to align with both the institution's requirements and the student's preferred experience. This module delivers firsthand exposure to the innovation and development processes within large local companies with the innovation project support of government policy. It not only enhances professional abilities and knowledge but also deepens the understanding of the nexus between theoretical knowledge and real-world application. Through this module, students are motivated to integrate their understanding of both theory and practice.

Prerequisite:

N/A

Resources:

Tim Mazzarol, Sophie Reboud, Entrepreneurship and Innovation: Theory, Practice and Context, 4th ed. 2020 edition

Unit Objectives:

By the end of this unit, you should be able to:

- Adhere to universally recognized work standards including punctuality, effective and respectful communication, strong work ethic, and evident dedication.
- Fulfill the responsibilities and goals of the role, showcasing high-quality work outcomes.
- Apply the knowledge from studies to contemporary business practices, with experiential learning in a business setting, with guidance and support.
- Exhibit the ability to work independently as well as in a team within a business or organization.
- Engage in reflective analysis, evaluating the significance of the work-based project or placement.
- Present and articulate improved employability competencies.

Unit Delivery:

This face-to-face unit will be taught in English, and it will comprise of lectures, internship, tutorials, projects, presentations, and group works. In addition to these, there will also be guest speakers and field trips for students to enhance their working experience.

These sessions will be running during weekdays and/or weekends, Monday to Friday or Saturday. Students are expected to engage in workplace multiple tasks and work cooperatively during individual and group work.

You will immerse yourself in hands-on learning within a professional environment. A workplace supervisor will steer your learning, providing crucial insights and direction. It's anticipated that you'll optimize this experience and maximize the benefits of your internship. Feedback will be provided by your workplace mentor.

Topics and Schedule:

Date	Topic	Activities
1 Jan (Mon)	Orientation meeting and campus tour	N/A
2 Jan (Tue)	What is Innovative Entrepreneurship, Why It Matters and How It Stimulates Growth	Lecture
3 Jan (Wed)	Business Innovation concept of local enterprises	Seminar
4 Jan (Thu)	Local enterprises internship workshop 1	Group work
5 Jan (Fri)	Local enterprises internship workshop 2	Group work
6 Jan (Sat)	Cultural field trip	Student activity
7 Jan (Sun)	N/A	N/A
8 Jan (Mon)	Innovative entrepreneurship in local business	Lecture
9 Jan (Tue)	Entrepreneurial Finance and management	Seminar
10 Jan (Wed)	Local enterprises internship workshop 3	Individual work
11 Jan (Thu)	Local enterprises internship workshop 4	Individual work
12 Jan (Fri)	Local companies visit	Event
13 Jan (Sat)	N/A	N/A
14 Jan (Sun)	N/A	N/A
15 Jan (Mon)	Developing an Effective Business Model	Lecture
16 Jan (Tue)	Innovation assessments & impact	Seminar
17 Jan (Wed)	Local enterprises internship workshop 5	Individual work
18 Jan (Thu)	Local enterprises internship workshop 6	Individual work
19 Jan (Fri)	Program presentation	Group work

Assessments:

Participation	20%
Work logbook & report	30%
Enterprises assessment	50%

Grade Descriptors:

HD	High Distinction	85-100
D	Distinction	75-84
Cr	Credit	65-74
P	Pass	50-64
F	Fail	0-49

High Distinction 85-100

- Consistently exceeds the expectations of tasks and responsibilities.
- Demonstrates exceptional understanding and application of skills and knowledge.
- Proactively takes on challenges and shows outstanding problem-solving abilities.
- Consistently communicates effectively and works collaboratively.
- Demonstrates exceptional professional behavior and ethics.

Distinction 75-84

- Often exceeds the expectations of tasks and responsibilities.
- Demonstrates a strong understanding and application of skills and knowledge.
- Usually takes initiative and solves problems effectively.
- Communicates well and collaborates with team members.
- Shows very good professional behavior and ethics.

Credit 65-74

- Meets the expectations of tasks and responsibilities.
- Demonstrates a good understanding and application of skills and knowledge.
- Takes initiative when required and can solve problems.
- Communicates adequately and works well in teams.
- Shows satisfactory professional behavior and ethics.

Pass 50-64

- Sometimes meets the expectations of tasks and responsibilities.

- Demonstrates a basic understanding and application of skills and knowledge but may need more guidance.
- Occasionally takes initiative but may require prompting.
- Communication and collaboration skills need enhancement.
- Demonstrates basic professional behavior and ethics but may need reminders.

Fail 0-49

- Rarely meets the expectations of tasks and responsibilities.
- Struggles to understand or apply skills and knowledge even with guidance.
- Rarely takes initiative and struggles with problem-solving.
- Communication and collaboration skills are weak.
- Often lacks professional behavior and ethics.

Program fee:

The price for this program stands at \$6900AUD, encompassing:

- Lodging
- Internship sessions with local businesses
- On-campus networking and student gatherings
- Cultural excursions
- Exploration of the city
- Personalized coaching

Living and Journey Expenses:

Your travel and everyday expenses will fluctuate based on the destination and your activity preferences:

- Food and beverages
- Personal spending
- Airfare
- Optional travel insurance (if needed)
- Visa for the host country (when required)